



# Board of County Commissioners Agenda Request

7A  
Agenda Item #

**Requested Meeting Date:** June 9, 2020

**Title of Item:** Aitkin County Tourism and Promotion Grants

<input checked="" type="checkbox"/> REGULAR AGENDA	<b>Action Requested:</b>	<input type="checkbox"/> Direction Requested
<input type="checkbox"/> CONSENT AGENDA	<input checked="" type="checkbox"/> Approve/Deny Motion	<input type="checkbox"/> Discussion Item
<input type="checkbox"/> INFORMATION ONLY	<input type="checkbox"/> Adopt Resolution (attach draft)	<input type="checkbox"/> Hold Public Hearing*

*\*provide copy of hearing notice that was published*

<b>Submitted by:</b> Ross Wagner	<b>Department:</b> Economic Development & Forest Ind
-------------------------------------	---

<b>Presenter (Name and Title):</b> Ross Wagner, Economic Development & Forest Industry Coordinator	<b>Estimated Time Needed:</b> 10 Minutes
---	---

**Summary of Issue:**  
Aitkin County has received 7 Tourism and Development Grant applications. There is a total of \$4,400.00 to award with applications requesting \$4,850.00. I have reviewed the requests and items submitted and find they all meet the program requirements. Attached is a Memo with recommendations, list of past recipients and applications.

**Alternatives, Options, Effects on Others/Comments:**

**Recommended Action/Motion:**  
Approve tourism grants from the Tourism and Development Fund

**Financial Impact:**  
Is there a cost associated with this request?  Yes  No  
What is the total cost, with tax and shipping? \$  
Is this budgeted?  Yes  No *Please Explain:*

Aitkin County Economic Development & Forest Industry Coordinator  
Aitkin County Courthouse  
Ross Wagner  
217 Second Street N.W.  
Aitkin, MN 56431  
Phone: 218/927-7305  
Fax: 218/927-7374

**TO:** Aitkin County Board of Commissioners

**FROM:** Ross Wagner, Economic Development & Forest Industry Coordinator

**DATE:** June 3, 2020

**SUBJECT:** Aitkin County Tourism Promotion and Development Grants

Aitkin County received the following Tourism and Development Grant applications. There is a total of \$4,400.00 to award with applications requesting \$4,850.00. I have reviewed the requests and items submitted and find they all meet the program requirements. Below are the requests the Economic Development Committee recommendations for funding are highlighted. A list of past recipients is attached with the applications.

- Aitkin County Habitat for Humanity, request \$200.00 for groundbreaking event for new Habitat Home, banner for promoting Habitat.
  - Fund in full, \$200
- Aitkin County Habitat for Humanity, request \$250.00 for "Toolin Tour Ride for Habitat". Brochures and marketing materials.
  - It is unclear if the event will be able to take place, deny.
- The Jaques Art Center, request \$650.00 for the "Happy Trails" juried art show. Advertising and promotional materials.
  - Cut the Jaques and Farmers Market request by \$100.00 since they have received funding in the past, \$550.00
- Aitkin Farmers Market & Butler Building, request \$1,000.00 for annual farmers market. Radio advertising and promotion.
  - See above, \$900.00
- City of Tamarack, request \$1,000.00 for permanent signage in city park. Materials for building and constructing for signage.
  - Fund in full, McGregor sign worked out well last year. \$1,000
- Mille Lacs Drift Skippers, request \$1,000.00 for trail signage. Signage for Red Top ATV Trail.
  - Fund in full. \$1,000
- Long Lake Conservation Foundation, request \$750.00 for trail signage and promotion. Materials to promote hiking and trails at LLCC.
  - Fund in full. \$750

**Aitkin County**  
**Application for Aitkin County Tourism Promotion and Development Grants**  
**January 1, 2019 - December 31, 2019**

**DEADLINE:** Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May. Application deadline is April 23, 2019.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

**Event/Activity Eligibility:** Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4<sup>th</sup> of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

**APPLICANT INFORMATION**

**Note: No reimbursement grants will be awarded.**

1. **PROGRAM INFORMATION** Groundbreaking Event 2020 home

**Project Name:** Groundbreaking event 2020 home

**Date(s) of Program:** June 10 2020 **Location of Program:** 218 MN Ave S Aitkin

**Organization/Community Name:** Aitkin County Habitat for Humanity

**Person in Charge of Project:** Am Schwartz

**Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):**  
PO Box 281 Aitkin MN 56431

**Contact Person's Phone #:** 218 839 4454

**Legal Status of Organization:** \_\_\_\_\_ **Unit of Government (for example cities, townships etc.)**  
 \_\_\_\_\_ **Non-profit Tourism Association**  
 **Non-profit Association**

**Is your organization registered as a nonprofit corporation with the Secretary of State?** yes  
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

**Description/focus/purpose of your organization** Build and repair affordable housing, community partnerships.

2. **FUNDING:**

Amount requested from Aitkin County Tourism (ACTGAC) \$ 200  
 (Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 300

Total projected budget

\$ 500

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

I hold a public event on Hwy 109 to celebrate building a new home in Aitkin. Invite families, dignitaries, public. Sign timber, make stepping stone, bless the project, snacks, games. Invite all area media

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

To promote the event and draw attention to the build site in Aitkin.

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Our homes bring affordable housing to Aitkin County. We pay taxes and insurance. Our organization spends about \$100,000 locally on each build

List target markets:

Where - geographic areas (s)

We serve all of Aitkin County

List target audience:

Who - type of group or activity

Low income families  
Local officials  
Media retirees volunteers  
Your local community and surrounding area:  
From other communities in Minnesota: 45  
From outside of Minnesota: 2

Please estimate the number of people who will come from:

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
Large banner	200	0	200
Food		200	200
Misc paper products games, cement, brochures programs		100	100
<b>TOTALS</b>	200	300	500

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Chm Selby

Date: 3/4/2020

**Aitkin County**  
**Application for Aitkin County Tourism Promotion and Development Grants**  
**January 1, 2019 - December 31, 2019**

**DEADLINE** Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May. Application deadline is April 23, 2019.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

Event/Activity Eligibility: Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4<sup>th</sup> of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

**APPLICANT INFORMATION**

*Note: No reimbursement grants will be awarded.*

**1. PROGRAM INFORMATION**

Project Name: Toolin Tour Ride for Habitat  
 Date(s) of Program: 5/17/2020 Location of Program: Aitkin Glen Mcgregor  
 Organization/Community Name: Aitkin County Habitat Palisade Jacobson  
 Person in Charge of Project: Ann Schwartz  
 Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):  
PO Box 281 Aitkin MN 56431  
 Contact Person's Phone #: 218 839 9454  
 Legal Status of Organization:  Unit of Government (for example cities, townships etc.)  
 Non-profit Tourism Association  
 Non-profit Association

Is your organization registered as a nonprofit corporation with the Secretary of State? yes  
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

Description/focus/purpose of your organization Build and repair affordable housing

**2. FUNDING:**

Amount requested from Aitkin County Tourism (ACTGAC)  
 (Minimum \$100.00, maximum request is 1,000.00)

\$ 250

Amount of your organization's match

\$ ~~250~~ 1400

Total projected budget

\$1650

3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

Motorcycle, classic car ride. Covers about 100 miles, all in Aitkin County. Family friendly event. Our promotion markets the scenic, rural beauty of Aitkin County.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

For marketing and promotion of the event

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.

Visitors on the ride see 5 communities and rural countryside of the county. They buy gas, eat in restaurants. They return to use gift certificates

List target markets:

Where - geographic areas (s)

Aitkin Glen Lake, Norway, Nabsade, Jacobson

List target audience:

Who - type of group or activity

Families, couples, single adults, motorcycle car owners

Please estimate the number of people who will come from: Your local community and surrounding area: 25

From other communities in Minnesota: 50

From outside of Minnesota: 0

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
copies, posters brochures	150	100	250
Marketing specialties	100	100	200
Food		300	300
Salary		600 in kind	600
Mileage		300 in kind	300
TOTALS	250	1400	1650

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Ann Selva

Date: 3/4/2020

**Application for Aitkin County Tourism Promotion and Development Grant 4/2020**

**1. PROGRAM INFORMATION**

**Project Name:** The Jaques Art Center 'Happy Trails'

**Date(s) of Program:** Location of Program: May 7, 2021 to June 26, 2021 at the Jaques Art Center 121 2<sup>nd</sup> St. NW Aitkin, MN

**Organization/Community Name:** The Jaques Art Center

**Person in Charge of Project:** The Jaques Art Center 121 2<sup>nd</sup> St. NW Aitkin, MN 56431

**Exhibit Chairman:** Pamela Andell

**Contact Person's Phone #:** 218-927-2363(W)

**Legal Status of Organization:** Unit of Government (for example cities, townships etc.)

**Non-profit Association**

**Is your organization registered as a nonprofit corporation with the Secretary of State? Yes**

If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and

administering funds needs to be registered. Use your registered name on all documents.

**Description/focus/purpose of your organization:** The Jaques Art Center publicly presents exhibits, workshops, seminars and programming for people of all ages, cultures and backgrounds. Its focus is to publicly present the arts including that of Francis Lee Jaques and Florence Page Jaques.

**2. FUNDING:**

Amount requested from Aitkin County Tourism (ACTGAC) \$ 650.00

(Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 150.00

**Total projected budget** \$800.00

### **3. PROJECT/EVENT DESCRIPTION:**

The theme of our project is 'Happy Trails'. Our 5/7/21 to 6/26/21 annual juried art show will express this as we encourage the community and surrounding communities to use our beautiful recreational areas as inspiration to create art through fine art, photography and or sculpture.

### **4. WHAT DO YOU HOPE TO ACCOMPLISH, HOW IT WILL BE DONE AND SPECIFICALLY HOW THE GRANT FUNDS WILL BE USED:**

We hope to show that we have a great area to explore and the Jaques Art Center will partner with Aitkin tourism and the chamber of commerce to advance those opportunities. It will be done by asking artists, young and older, to explore the outdoors for inspiration and share it via their artistic creations. The funds will help in letting the artists and the Community know about the opportunity.

### **5. EXPLAIN HOW YOUR PROJECT WILL BRING VISITORS TO OR PROVIDE A POSITIVE ECONOMIC IMPACT ON AITKIN COUNTY.**

The Jaques Art Center has 1000s of visitors who also shop and eat in Aitkin. We readily offer visitors information and many come back consistently.

**List target markets: List target audience:** The target audience is young and old from Aitkin, Aitkin County, surrounding areas and beyond.

#### **Where – geographic areas (s) who – type of group or activity:**

Artists in the area and surrounding areas, families, friends, Aitkin High School students, Rippleside students and home school students of the county.

The Jaques Art Center is continuously working to provide classes through our Kaleidoscope program for students and anyone else who wishes to participate. We envision two classes to help those, who would like, with their artistic project for 'Happy Trails'

#### **Please estimate the number of people who will come from: Your local community and surrounding area:**

We think that the 'Happy Trails exhibit will attract a great number of people and expect between 300 to 500 to view it during the time of the display.

**From other communities in Minnesota:** 100

**From outside of Minnesota:** 50

**4. PROJECT BUDGET:**

**ATGAC Funds:**

Advertising for  
'Happy Trails' Exhibit

The Guide

\$339.00

News Hopper

125.00

Outdoor Banner

86.00

Kaleidoscope Classes

100.00

Total: \$650.00

**From Jaques Art  
Center :**

Community Ed Ad

\$75.00

Posters/Promo

\$75.00

Total: \$150.00

**TOTALS: \$800.00**

Note: A written evaluation must be completed and returned to the Aitkin County Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2<sup>nd</sup> St. NW, #131, Aitkin, MN 56431

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name

*Amelia Andell*

Date

*4/8/2020*

**MODEL RESOLUTION FORM**

*(Print or type your resolution on your organization's letterhead or on a separate sheet of paper)*

**Application for Aitkin County Tourism Promotion and Development Grant**

To: Aitkin County Board of Commissioners

From: (Legal Name of Organization) *Jagues Art Center*

WHEREAS, the (Legal Name of Organization/Corporation) (hereafter the "Applicant" is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to (briefly describe the program/event for which the grant funds will be used, in 20 words or less) (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$ 656<sup>00</sup> (insert amount of the grant for which you are applying) in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for (insert the amount of money being requested) to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Applicant (insert the titles of the officer(s) or administrative official(s) who are authorized to act on behalf of the organization - for example, the President or Secretary or Township clerk, etc.) is/are hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that (insert name or program/event supervisor) is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: \_\_\_\_\_, 2019

By: *Chip*

Its: *President*  
(President or other Chief Corporate Officer)

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the (insert the full name of the organization here) on the (insert the date on which the Resolution was adopted by the organization), 2019.

By: *Pamela Ardell*  
Its Secretary

**Aitkin County**  
**Application for Aitkin County Tourism Promotion and Development Grants**  
**January 1, 2019 - December 31, 2019**

**DEADLINE:** Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May. Application deadline is April 23, 2019.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

**Event/Activity Eligibility:** Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4<sup>th</sup> of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

**APPLICANT INFORMATION**

**Note: No reimbursement grants will be awarded.**

**1. PROGRAM INFORMATION**

**Project Name:** AITKIN FARMERS' MARKET @ BUTLER'S  
**Date(s) of Program:** MAY 23-SEPT 5 **Location of Program:** PARKING LOT @ 301 MN. AVE. No. (BUTLER'S)  
**Organization/Community Name:** Managed by THE BUTLER PROJECT  
**Person In Charge of Project:** Sylvia Allen  
**Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):**  
301 Mn. Ave. No., AITKIN, MN 56431  
**Contact Person's Phone #:** 218-678-2441  
**Legal Status of Organization:**  Unit of Government (for example cities, townships etc.)  
 Non-profit Tourism Association  
 Non-profit Association (Attached)

**Is your organization registered as a nonprofit corporation with the Secretary of State?** YES  
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

**Description/focus/purpose of your organization** CREATE EVENTS THAT ATTRACT PEOPLE TO AITKIN

**2. FUNDING:**

Amount requested from Aitkin County Tourism (ACTGAC) (Minimum \$100.00, maximum request is 1,000.00)	\$ <u>1000</u>
Amount of your organization's match	\$ <u>1583</u>
<b>Total projected budget</b>	<b>\$ <u>2583</u></b>

3. **PROJECT/EVENT DESCRIPTION:** Be concise and complete; attach supporting information if needed.

The Farmers' Market is entering its 8<sup>th</sup> year @ Butternut and continues to grow each year. The Farmers pay \$6<sup>00</sup> a week. In previous years we have had sponsors to offset the cost. The Pandemic has stopped that.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

I want to continue serving the town of AITKIN and bring visitors into the community. The grant will pay for radio that reaches outside

Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County. AITKIN

By broadcasting to a wider geographic area and capitalizing on the population of FARMERS' MARKETS WE WILL ATTRACT MORE

PEOPLE TO AITKIN

List target markets:

Where - geographic areas (s)

AITKIN Co., DULUTH/SUPERIOR  
TWIN CITIES, PARSONS  
MORRISHEAD

List target audience:

Who - type of group or activity

residents / tourists / PVS  
local people

Please estimate the number of people who will come from: Your local community and surrounding area: 1800

From other communities in Minnesota: 2200

From outside of Minnesota: 500

4. **PROJECT BUDGET:** in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
SIGNAGE		250	250
FLYERS MAIL OF AMERICA		475	475
Radio	1000	8	1008
OnSite Mkt Mgr 17 wks @ 50/wk		850	850
<b>TOTALS</b>			2583

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2<sup>nd</sup> St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Sylvia Allen Date: 4/10/20

To: Aitkin County Board of Commissioners

From: The Butler Project, LLC

WHEREAS, the Butler Project, LLC (hereafter the "Applicant") is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to promote the Farmers' Market in Aitkin at Butler's (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$1,000 in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$1,000 to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the President is hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; And

BE IT FURTHER RESOLVED that Sylvia Allen is hereby designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: 2020

By :

Its: \_\_\_\_\_

Sylvia Allen  
President

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by The Butler Project LLC on April 10, 2020

By \_\_\_\_\_

Its Secretary

Sylvia Allen

**Aitkin County**  
**Application for Aitkin County Tourism Promotion and Development Grants**  
**January 1, 2019 - December 31, 2019**

**DEADLINE:** Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W.#131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May. Application deadline is April 23, 2019.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

**Event/Activity Eligibility:** Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4<sup>th</sup> of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

**APPLICANT INFORMATION**

**Note: No reimbursement grants will be awarded.**

**1. PROGRAM INFORMATION**

**Project Name:**

**Date(s) of Program:**

**Location of Program:**

**Organization/Community Name:** City of Tamarack

**Person In Charge of Project:** Kathy Hargse

**Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):**

235 N. Main Street P.O. Box 98 Tamarack, MN 55787

**Contact Person's Phone #:** 218 - 768 - 0975

**Legal Status of Organization:**  **Unit of Government (for example cities, townships etc.)**  
 **Non-profit Tourism Association**  
 **Non-profit Association**

**Is your organization registered as a nonprofit corporation with the Secretary of State?** Yes  
 If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

**Description/focus/purpose of your organization** To promote Tourism

**2. FUNDING:**

Amount requested from Aitkin County Tourism (ACTGAC) \$ 1,000.00  
 (Minimum \$100.00, maximum request is 1,000.00)

Amount of your organization's match \$ 1,000.00

**Total projected budget** \$ 2,000.00

**3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.**

The City of Lamarack wants needs to put a permanent sign in the City Park. The sign is to promote the City's Annual Key Days Celebration. Also to promote the City's 4<sup>th</sup> of July Celebration.

**What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.**

The accomplishment is have Traveler going down Hwy 210 and Washburn to see the sign as they are going through town. The grant will be used to build the sign.

**Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.**

Lamarack has been known for its Key Day & 4<sup>th</sup> of July Celebration. When the sign strangers going through will take notice.

**List target markets:  
Where - geographic areas (s)**

**List target audience:  
Who - type of group or activity**

From Brainerd to Duluth.

People who love & want to celebrate our country.

**Please estimate the number of people who will come from: Your local community and surrounding area: 50**

**From other communities in Minnesota: 500**

**From outside of Minnesota: 100-200**

**4. PROJECT BUDGET: in the space below, provide a budget for the entire event.**

They use Key Day as a free family reunion gathering.

Category	ACTGAC Funds	Applicant Funds	Total
<b>TOTALS</b>			

**NOTE:** A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2<sup>nd</sup> St NW, #131, Aitkin, MN 56431.

**Signature:** Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Kathy Dougal

Date: 4/16/2020

**Certificate of Exemption**

**Purchaser:** Complete this certificate and give it to the seller.

**Seller:** If this certificate is not completed, you must charge sales tax. Keep this certificate as part of your records.

This is a blanket certificate, unless one of the boxes below is checked. This certificate remains in force as long as the purchaser continues making purchases or until otherwise cancelled by the purchaser.

- Check if this certificate is for a single purchase and enter the related invoice/purchase order # \_\_\_\_\_
- If you are a contractor and have a purchasing agent agreement with an exempt organization, check the box to make purchases for a specific job. Enter the exempt entity name and specific project:  
Exempt entity name \_\_\_\_\_ Project description \_\_\_\_\_

Name of Purchaser: City of Tamarack

Business Address: 235 N. Main Street City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP code: \_\_\_\_\_

Purchaser's Tax ID Number: 150581 State of Issue: P.O. Box 98 Tamarack, MN 55787

If no tax ID number, Enter one of the following: FEIN \_\_\_\_\_ Driver's license number/State Issued ID number \_\_\_\_\_ State of Issue \_\_\_\_\_ Number \_\_\_\_\_

Name of seller from whom you are purchasing, leasing, or renting \_\_\_\_\_

Seller's Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP code \_\_\_\_\_

**Type of Business**

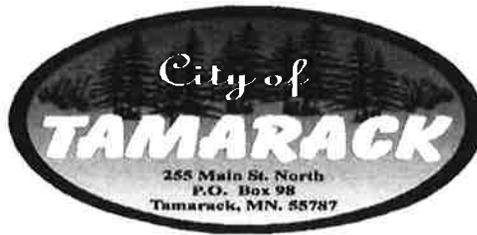
- |  |  |
|--|--|
| <input type="checkbox"/> 01 Accommodation and food services            | <input type="checkbox"/> 11 Transportation and warehousing     |
| <input type="checkbox"/> 02 Agricultural, forestry, fishing, hunting   | <input type="checkbox"/> 12 Utilities                          |
| <input type="checkbox"/> 03 Construction                               | <input type="checkbox"/> 13 Wholesale trade                    |
| <input type="checkbox"/> 04 Finance and insurance                      | <input type="checkbox"/> 14 Business services                  |
| <input type="checkbox"/> 05 Information, publishing and communications | <input type="checkbox"/> 15 Professional services              |
| <input type="checkbox"/> 06 Manufacturing                              | <input type="checkbox"/> 16 Education and health-care services |
| <input type="checkbox"/> 07 Mining                                     | <input type="checkbox"/> 17 Nonprofit organization             |
| <input type="checkbox"/> 08 Real estate                                | <input type="checkbox"/> 18 Government                         |
| <input type="checkbox"/> 09 Rental and leasing                         | <input type="checkbox"/> 19 Not a business (explain) _____     |
| <input type="checkbox"/> 10 Retail trade                               | <input type="checkbox"/> 20 Other (explain) _____              |

**Reason for Exemption**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> A Federal government (department) _____   | <input type="checkbox"/> J Agricultural production   |
| <input checked="" type="checkbox"/> B Specific government exemption (from list on back)<br><u>city government</u>                   | <input type="checkbox"/> K Industrial production/manufacturing   |
| <input type="checkbox"/> C Tribal government (name) _____   | <input type="checkbox"/> L Direct pay authorization  |
| <input type="checkbox"/> D Foreign diplomat # _____   | <input type="checkbox"/> M Multiple points of use (services, digital goods, or computer software delivered electronically) |
| <input type="checkbox"/> E Charitable organization # _____  | <input type="checkbox"/> N Direct mail   |
| <input type="checkbox"/> F Educational organization # _____   | <input type="checkbox"/> O Other (enter number from back page) _____   |
| <input type="checkbox"/> G Religious organization # _____   | <input type="checkbox"/> P Percentage exemption  |
| <input type="checkbox"/> H Resale   | <input type="checkbox"/> Advertising (enter percentage) _____ %  |
| <input type="checkbox"/> I Qualifying capital equipment (see instructions when equipment claimed is part of a construction project) | <input type="checkbox"/> Utilities (enter percentage) _____ %  |
|   | <input type="checkbox"/> Electricity (enter percentage) _____ %  |

I declare that the information on this certificate is correct and complete to the best of my knowledge and belief. (PENALTY: If you try to evade paying sales tax by using an exemption certificate for items or services that will be used for purposes other than those being claimed, you may be fined \$100 under Minnesota law for each transaction for which the certificate is used.)

Signature of Authorized Purchaser: Kathy Hauge Print Name Here: Kathy Hauge Title: Clerk/Treasurer Date: 4/14/2020



April 23<sup>rd</sup>, 2020

The City of Tamarack would need to purchase wood for the sign. The City would also need to purchase banners to put in the sign. Misc. items such as cement, nails, screws, bolts.

Sincerely,

Kathy Hauge  
Clerk/Treasurer

**City Hall Phone: 218/768-0975**

**Fax Number: 218-768-0976**

**Email: [cityoftamarack@frontiernet.net](mailto:cityoftamarack@frontiernet.net)**

**Mayor:** J. John Cyrus

**Council Members:** Dawn Forester, Sam Hauge, Bret Ukura, Kathy Sellers

**Clerk/Treasurer** Kathy Hauge

P.S. Ross Forget to put this in Envelope  
K.H.



3. **PROJECT/EVENT DESCRIPTION:** Be concise and complete; attach supporting information if needed.

INSTALL DIRECTION/INFORMATION SIGNS AT Red Top and Soo Line Intersections. A recent survey of ATV trail users indicated this would be of GREAT HELP because of the number of intersections and confusing loops.

**What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.**

These signs will be placed at intersections to indicate area features such as Aitkin City Snake River Campground, TRAIL shelters and Rest stops as well as trail sights and roads

**Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.**

TRAIL USERS/RIDERS will have a more satisfactory and enjoyable experience and be more willing to Return as well as promote the trail

**List target markets:**

**Where – geographic areas (s)**

Users of Northwoods Trail System

**List target audience:**

**Who – type of group or activity**

ATV RIDERS

**Please estimate the number of people who will come from:** Your local community and surrounding area: 25%  
 From other communities in Minnesota: 75%  
 From outside of Minnesota: ?

4. **PROJECT BUDGET:** in the space below, provide a budget for the entire event.

Category	ACTGAC Funds	Applicant Funds	Total
58 SIGNS	1000 —	740 —	1,740
<b>TOTALS</b>			1,740

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to: ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2<sup>nd</sup> St NW, #131, Aitkin, MN 56431.

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name Elmer [Signature]

Date: 5/1/2020



**Mille Lacs Drift Skippers Snowmobile and ATV Club**

**PO Box 916**

**Isle MN 56342**

**Application for Aitkin County Tourism Promotion and Development Grant**

TO: Aitkin County Board of Commissioners

From: Mille Lacs Drift Skippers Snowmobile and ATV Club

WHEREAS, the Mille Lacs Drift Skippers Snowmobile and ATV Club (hereafter the "Applicant") is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to help cover the expenses to install directional signs on Aitkin County's Red Top and Soo Line Trail System (hereafter called "the Project"); and

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for \$1,000 in order to do the project; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the project; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$1,000 to provide funds to do the project.

BE IT FURTHER RESOLVED that the Applicant CEO is hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

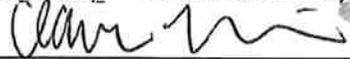
BE IT FURTHER RESOLVED that Ed Peterson is hereby designated as the person who will supervise the Project and successfully complete the Project in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: May 1 2020

by: 

Its: CEO

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted by the Board of the Mille Lacs Drift Skippers Snowmobile and ATV Club on May 11 2020.

By:  Secretary

**Aitkin County**  
**Application for Aitkin County Tourism Promotion and Development Grants**  
**January 1, 2019 - December 31, 2019**

**DEADLINE:** Grant requests must be submitted to ACTPDG c/o Ross Wagner, Aitkin County Courthouse, 217 2nd St. N.W. #131, Aitkin, MN 56431. Funding recommendations will be considered at the regularly scheduled meeting of the Aitkin County Economic Development Committee in May. Application deadline is April 23, 2019.

Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

**Event/Activity Eligibility:** Tourism Grant Funds shall be used to market tourism and related events that will benefit Aitkin County. Funds shall be targeted towards attracting new, repeat and extended stay tourism visitations to Aitkin County or activities that will enhance the Aitkin County economy. Events eligible for funding include: community/recreational events such as races, rides, tournaments, shows and exhibits; community celebrations; logistic and informational materials for tourism related information booths or trade shows and other. Eligible uses include radio, newspaper, TV, signage, internet, brochures and other related advertising; printed publications and marketing promotions.

Special consideration will be given to applications that will enhance the Northwood's ATV Trail through signage, promotion, activities or trail amenities.

Tourism grant funds shall not be used for salaries, awards, prizes or gifts. Maximum grant amount is \$1,000.00 minimum is \$100.00.

General Criteria for funding annual or repeat events. Annual events are described as events such as 4<sup>th</sup> of July Celebrations, annually held races or contests and similar type events. New annual events will be considered for funding. Repeat annual events may be considered if the event changes in a significant way or if the event wants to try new advertising/promotion activities to reach a significantly new market. Tourism funds are not intended to be used an annual subsidy or line item budget amount.

**APPLICANT INFORMATION**

**Note: No reimbursement grants will be awarded.**

**1. PROGRAM INFORMATION**

**Project Name:** Hiking Trail Interpretation and Promotion at Long Lake Conservation Center

**Date(s) of Program:** June 2020-June 2021      **Location of Program:** Long Lake Conservation Center

**Organization/Community Name:** Long Lake Conservation Foundation

**Person in Charge of Project:** Bob Marcum (LLCF President)

**Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):**

28952 438th Lane Palisade, MN 56469 ATTN:LLCF

**Contact Person's Phone #:** Bob-218-768-2337

**Legal Status of Organization:** \_\_\_\_\_ **Unit of Government (for example cities, townships etc.)**  
 \_\_\_\_\_ **Non-profit Tourism Association**  
  X   **Non-profit Association**

**Is your organization registered as a nonprofit corporation with the Secretary of State?**  
  YES   If yes, please include a copy of your certificate of corporation. (Local units of government do not need to file.) In multi-community/multi-organization projects, only the entity responsible for signing documents and administering funds needs to be registered. Use your registered name on all documents.

**Description/focus/purpose of your organization** The Long Lake Conservation Foundation's purpose is to raise, receive, and appropriate funds with a goal to enhance environmental education.

**2. FUNDING:**

Amount requested from Aitkin County Tourism (ACTGAC) (Minimum \$100.00, maximum request is 1,000.00)	<b>\$750</b>
Amount of your organization's match	<b>\$ 750</b>
<b>Total projected budget</b>	<b>\$1500</b>

**3. PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.**

Long Lake Conservation Center has a multi system hiking and ski trail. Miles of groomed trails are accessible to the public for non-motorized recreation. The LLCF would like to create promotional materials (print and video), interpretive guides, and utilize online marketing to increase awareness and use of these trail systems and to enhance user knowledge of the area.

**What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.**

This project aims to increase awareness and use of the Long Lake trail systems for local and greater MN users. To increase awareness the following will be created:

- Trail Maps and Description brochures. Complete with points of interest, accessibility level, distance and directions for trail head access for all trail systems at Long Lake Conservation Center.
- Large printed maps for trail head kiosks.
- Short videos that can be accessed on personal mobile devices and shared in online marketing. The videos provide instructions for access and interpretation of points of interest from a Long Lake professional naturalist.

**Explain how your project will bring visitors to or provide a positive economic impact on Aitkin County.**

The trail promotion project will provide potential users with correct information to access trails, awareness of the trails and opportunity to recreate in Aitkin County, professional interpretation and education of Aitkin County's natural history. Currently, trails and info are hard to find, maps are housed in the LLCC office. By promoting trails online through the Aitkin and McGregor Chambers, Explore MN, social media, and more. additional users will be able to see what opportunities are at LLCC and have the know-how to safely explore and recreate. Additionally, the printed maps will include Aitkin County Points of interest beyond the LLCC trails i.e. more places to recreate, eat, camp, lodge, etc.

**List target markets:**  
**Where – geographic areas (s)**

State of MN

**List target audience:**  
**Who – type of group or activity**

Hikers, people looking for recreation opportunities, nature enthusiasts, birders, photographers, and more!

**Please estimate the number of people who will come from:** Your local community and surrounding area: 2,000  
From other communities in Minnesota: 5,000  
From outside of Minnesota: 100-500

**4. PROJECT BUDGET: in the space below, provide a budget for the entire event.**

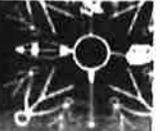
Category	ACTGAC Funds	Applicant Funds	Total
Map/Brochure Design and Printing	\$250	\$250	\$500
Kiosk Map Printing	\$100	\$100	\$200
Promotional Videos	\$300	\$300	\$600
Advertising	\$100	\$100	\$200
<b>TOTALS</b>	<b>\$750</b>	<b>\$750</b>	<b>\$1500</b>

NOTE: A written evaluation must be completed and returned to the Aitkin County Economic Development Committee within 30 days of the completion of the project/event to be eligible to receive future funds. Submit to; ACTDGP, c/o Ross Wagner, Aitkin County Courthouse, 217 2<sup>nd</sup> St NW, #131, Aitkin, MN 56431

Signature: Official person for community/organization, who will be responsible for the funding request and returning the evaluation to the Aitkin County Tourism Grant Advisory Committee.

Name \_\_\_\_\_ Date: \_\_\_\_\_

# Long Lake Conservation Foundation



## RESOLUTION FORM

(Print or type your resolution on your organization's letterhead or on a separate sheet of paper)

Application for Aitkin County Tourism Promotion and Development Grant

To: Aitkin County Board of Commissioners

From: Long Lake Conservation Foundation

WHEREAS, the Long Lake Conservation Foundation (hereafter the "Applicant" is a non-profit corporation organized/operating under the laws of the State of Minnesota; and

WHEREAS, the Applicant has a need for a grant to create promotional materials (print and video), interpretive guides, and utilize online marketing to increase awareness and use of LLCC trail systems and to enhance user knowledge of the area. (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need an ACTPDG Fund grant for seven hundred and fifty dollars (\$750) in order to do the program/event; and,

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the Program/Event; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that ACTPDG Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this Project/Event is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for seven hundred and fifty dollars (\$750) to provide funds to do the program/event.

BE IT FURTHER RESOLVED that the Applicant, Bob Marcum, President and Courtney Dowell, Project Supervisor is/are hereby authorized and directed to sign and submit an application for the said grant monies and all applicable contracts, documents and agreements associated with the grant or application for it; and

BE IT FURTHER RESOLVED that Courtney Dowell is here by designated as the person who will supervise the Program/Event and successfully complete the Program/Event in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: May 21, 2020

By: \_\_\_\_\_

Its: \_\_\_\_\_

(President or other Chief Corporate Officer)

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the Long Lake Conservation Foundation on May 21, 2020.

By: \_\_\_\_\_ *Paul Eberth*  
Digitally signed by Paul Eberth  
Date: 2020.05.21 13:55:38 -05'00'

Its Secretary

# Aitkin County Tourism Development and Promotion Grant Award History

Year Granted	Grant #	Organization	Grant Amount	Purpose
1995	1	Aitkin County Historical Society	7,500	Recreation and Tourism Guide Books
1995	2	Hill Lake Trail Association	1,000	Trail
1995	3	McGregor Chamber of Commerce	4,500	Tourism Booth
1995	4	Aitkin Chamber of Commerce	600	Phone System Upgrade to handle tourism calls
1995	5	Aitkin Chamber of Commerce	5,000	Printing and distribution of brochures
1995	6	City of Hill City	500	Printing and distribution of brochures
1995	7			
1995	8	McGregor Chamber of Commerce	4,000	Tourism Booth
1995	9	Aitkin Chamber of Commerce	7,500	Advertising and 800#
1995	10	Aitkin County Historical Society	500	Archaeology Week
1997	11	Aitkin Chamber of Commerce	4,838.85	Snowmobile Marketing
1997	12	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
1997	13	Aitkin Chamber of Commerce	900	Corn Feed Ad
1997	14	Aitkin Chamber of Commerce	7,100	Print Brochure and Advertising
1997	15	Aitkin Chamber of Commerce	4,868.50	Snowmobile Promotion and Advertising
1997	16	McGregor Chamber of Commerce	4,000	Tourism Booth
1997	17	McGregor Chamber of Commerce	2,000	Tourism Coordinator
1998	18	Aitkin Chamber of Commerce	1,807.73	County Snowmobile Promotion
1998	19	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
1998	20	Aitkin Chamber of Commerce	7,000	Advertising
1998	21	McGregor Chamber of Commerce	4,000	Tourism Booth
1998	22	Jaques Art Center	2,030	Superimpressionism Exhibit
1998	23	Mille Lacs Area Tourism	720	Tourism Marketing Video
1998	24	Aitkin County Rivers and Lakes Fair	1,300	Promotion
1999	25	City of McGregor	1,600	Airport Dedication
1999	26	Mid-Minnesota Dog Sled Race	1,000	Sled Dog Race
1999	27	Central Cattlemen's Association	475	4-H Beef Show
1999	28	Aitkin Chamber of Commerce	750	Riverboat Days
1999	29	Aitkin Chamber of Commerce	5000	Advertising
1999	30	McGregor Chamber of Commerce	7,500	Tourism Booth
1999	31	Tamarack Activities Club	750	Hey Days Promotion
1999	32	Aitkin Chamber of Commerce	2000	Snowmobile Promotion Advertising
1999	33	Aitkin County Rivers and Lakes Fair	700	Promotion
1999	34	City of Palisade	500	Brochures
1999	35	Aitkin County Historical Society	540	Advertising
1999	36	Aitkin Jaycee's	1,750	Fishing Contest Promotion
2000	37	McGregor Chamber of Commerce	7,500	Tourism Booth
2000	38	McGregor Jaycee's	1,000	Just Plane Fun and Up North Days
2000	39	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2000	40	City of Hill City	477.30	Community Profile
2000	41	Central Minnesota Cattleman's Assoc.	175	4-H Beef Show
2000	42	Aitkin Chamber of Commerce	1,597.70	Snowmobile Advertising
2000	43	Aitkin Jaycee's	2,500	Fishing Contest
2000	44	City of Palisade	120	Web Site Development

2001	45	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2001	46	Aitkin Chamber of Commerce	3,000	Snowmobile Advertising
2001	47	McGregor Chamber of Commerce	7,500	Tourism Booth
2001	48	Aitkin County Historical Society	550	Post Cards and Web Site
2001	49	Aitkin Chamber of Commerce	1,500	Fish House Parade
2001	50	Aitkin Jaycees	1,750	Fishing Contest
2002	51	Mid-Minnesota 150 Sled Dog Race	1,500	Sled Dog Race
2002	52	McGregor Chamber of Commerce	7,500	Tourism Booth
2002	53	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2002	54	Aitkin Chamber of Commerce	3,500	Snowmobile Advertising
2002	55	Aitkin Chamber of Commerce	3,000	Crappie USA Tourney
2003	56	Palisade Mid-Winter Festival	300	Mid-Winter Festival
2003	57	Aitkin Jaycees	1,350	Fishing Contest
2003	58	Mid-Minnesota 150 Sled Dog Race	1,000	Sled Dog Race
2003	59	McGregor Chamber of Commerce	7,500	Tourism Booth
2003	60	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2003	61	Tamarack Hey Days	300	Hey Days
2003	62	Palisade Mid-Winter Festival	400	Mid-Winter Festival
2003	63	Aitkin Chamber of Commerce	2,366.70	Snowmobile Advertising
2004	64	Jaques Art Center	300	Fresh Fish Exhibit
2004	65	Aitkin Chamber of Commerce	7,500	Advertising and Marketing
2004	66	McGregor Chamber of Commerce	7,500	Tourism Booth
2004	67	Mid-Minnesota 150 Sled Dog Race	850	Sled Dog Race
2004	68	McGregor Chamber of Commerce	1,473	Brochure Development
2004	69	Aitkin Chamber of Commerce	1,473	Snowmobile Advertising
2004	70	Hill City Chamber of Commerce	800	Wild Game – Fishing Contest
2004	71	Jaques Art Center	250	Juried Art – Ex – Fowl Play
2005	72	Jaques Art Center	2,000	2005 Advertising Campaign
2005	73	Hill City Chamber of Commerce	2,500	Tourism booth, signage, website
2005	74	McGregor Chamber of Commerce	2,500	Tourism booth
2005	75	Tamarack Hey Days	500	Banners
2005	76	Jaques Art Center	1,500	Adv. Riverboat Art Fest
2005	77	Aitkin Chamber of Commerce	3,773	Snowmobile Advertising
2005	78	Palisade Community Improvement C.	500	Midwinter Festival
2005	79	Friends of Rice Lake Refuge	2,500	Aitkin County Bird Trail Brochure
2005	80	Wild Encounters	2,000	1 <sup>st</sup> Annual Birding Festival
2005	81	Ball Bluff Township	375	Vintage Snowmobile Run
2006	82	McGregor Area Historical Society	150	Brochure, Adv. For Wild Rice Day Booth
2006	83	McGregor Chamber of Commerce	2,500	Advertising, Wild Rice Days
2006	84	Aitkin Chamber of Commerce	5,000	2006 County Marketing Campaign
2006	85	Jaques Art Center	1,060	Distribution of 2006 Program Booklet
2006	86	Aitkin Chamber of Commerce	3,709.50	2006/2007 Snowmobile Advertising
2006	87	Jaques Art Center	3,000	Billboard Advertising
2007	88	Aitkin Chamber of Commerce	3,000	Tourism Advertising
2007	89	McGregor Chamber of Commerce	2,000	Fishing Contest Promotion
2007	90	McGregor Chamber of Commerce	3,000	Travel Information Center
2007	91	Jaques Art Center	2,500	Twin City Advertising Campaign
2007	92	Aitkin Area Chamber of Commerce	1,800	Snowmobile Advertising

2007	93	Advancing Rural Talents (ARTS)	400	McGregor Music Festival
2008	94	Palisade Community Improvement Co.	500	20 <sup>th</sup> Mid Winter Festival
2008	95	McGregor Chamber of Commerce	5,000	WSA Pro Ice Racing
2008	96	Hill City Chamber of Commerce	3,000	All Class Reunion
2008	97	Dwelling in the Woods	1,500	Wetland Nature Walk Days
2008	98	McGrath Historical Committee	200	Promote McGrath Centennial Book
2008	99	McGrath Historical Committee	550	Promote 4 <sup>th</sup> of July and Historical
2008	100	Aitkin County Ag Society	1,200	Promote County Fair Rodeo
2008	101	City of Tamarack	250	Promote 4 <sup>th</sup> of July
2008	102	Hill City Chamber of Commerce	1,050	Arts in the Park
2008	103	Tamarack Activity Club	1,433	Expand Hey Day Advertising
2008	104	Aitkin Chamber of Commerce	3,000	Snowmobile Advertising
2008	105	Jaques Art Center	4,600	2009 Advertising Campaign
2008	106	Aitkin Co. Economic Development	3,900	Market Area Profiles
2009	107	Aitkin Chamber of Commerce	1,500	MN Gateways Advertising
2009	108	Hill City Chamber of Commerce	5,000	Summer Events Advertising
2009	109	McGregor Chamber of Commerce	3,800	Web Site Mgmt. Postage & Distribution
2009	110	McGrath Historical Committee	1,750	Museum Exhibit Promotion
2009	111	Palisade Community Improvement	500	River Fest Promotion
2009	112	Tamarack Activity Club	1,200	Hey Day Advertising/Promotion
2009	113	City of McGregor	600	Fly In Promotion, Trail Signage
2009	114	Aitkin Jaycees	1,000	Ice Fishing Contest
2009	115	Upper Miss. Cert. Wood Prod. Group	750	Living Green Expo Booth
2009	116	Jaques Art Center	1,181	2010 Advertising
2009	117	Tourism Committee, Aitkin County	2,330	Snowmobile Advertising
2010	118	Aitkin Area Chamber of Commerce	2,850	Commerce and Sport Show Promotions
2010	119	City of Tamarack	630	4 <sup>th</sup> of July Advertising
2010	120	Aitkin County Ag Society	1,200	2010 County Fair Adv, Promo
2010	121	McGrath Historical Committee	1,750	4 <sup>th</sup> of July, Threshing Show Exhibit Adv.
2010	122	Aitkin County Historical Society	650	New Brochures
2010	123	Aitkin County	4,635	Snowmobile Advertising
2010	124	Tamarack Activities Club	3,000	50 <sup>th</sup> Annual Hey Day Promotion
2010	125	Aitkin Riverboat Capt. & Queen Assoc	550	Renovate Riverboat Float
2010	126	McGrath Historical Committee	2,000	Promote Events, brochure printing
2010	127	Aitkin Area Chamber of Commerce	2,735	Fish House Parade promotion, advertising
2011	128	Aitkin Area Chamber of Commerce	2,500	2011 Aitkin Area Sports & Commerce Show
2011	129	Aitkin County Historical Society	485	2011 Discovery Rack Subscription
2011	130	Jaques Art Center	1,800	Century of Service Birthday Party
2011	131	City of Tamarack	1,885	4th of July Celebration
2011	132	Tamarack Activities Club	2,000	Annual Hey Days
2011	133	Aitkin Area Chamber of Commerce	3,550	Riverboat Days Advertising
2011	134	McGrath Historical Committee	1,210	Promote Display at Logging & Threshing Show
2011	135	Aitkin County Economic Development	2,060	Signage & Advertising Northwoods ATV
2011	136	Aitkin Area Chamber of Commerce	4,510	2011 Fish House Parade Promotion

2012	137	City of Aitkin	750	4 <sup>th</sup> of July Community Celebration
2012	138	Aitkin County Trail Towns	5,000	Northwoods ATV Trail Promotions
2012	139	Aitkin County Historical Society	530	Discovery Rack Subscription
2012	140	Jaques Art Center	2,124	Promoting Tourism with Advertising
2012	141	Aitkin Area Chamber of Commerce	3,500	Aitkin Riverboat Days promotions
2012	142	McGrath 4 <sup>th</sup> of July Committee	1,552	4 <sup>th</sup> of July promotions
2012	143	Aitkin Chamber Retail Committee	1,000	Moonlight Madness Promotions
2012	144	Aitkin Area Chamber of Commerce	2,500	Fish House Parade Promotions
2012	145	Tamarack Activities Club	1,000	Annual Hey Day Promotions
2012	146	Hill City Lions Club	1,000	2013 Ice Fishing Contest
2012	147	Hill City Chamber of Commerce	1,044	2013 4 <sup>th</sup> of July
2013	148	Hill City Chamber of Commerce	500	2013 4 <sup>th</sup> of July Events
2013	149	City of Tamarack	500	2013 4 <sup>th</sup> of July Celebration
2013	150	City of Aitkin	640	Amazing Race – Aitkin Edition
2013	151	Aitkin County	500	Quadna Mud Nationals Promotions
2013	152	McGrath Historical Committee	650	McGrath/So. Aitkin County Brochure
2013	153	Jaques Art Center	1,000	Promotion for the JAC and Events
2014	154	Aitkin County Historical Society	1,000	Map of Historic Sites in Aitkin County
2014	155	Aitkin Area Chamber of Commerce	1,000	Web, Economic Brochure Development
2014	156	Up North Riders ATV Club	1,000	Trailer and Graphics for “Rolling Billboard”
2014	157	McGregor Chamber of Commerce	1,000	Promote new events for Wild Rice Days
2014	158	Tamarack Activities Club	500	Promotions for School of Screams
2014	159	Evergreen PAC ATV Club	250	Northwood’s ATV Booth at Carlton Co Fair
2015	160	McGregor Chamber of Commerce	1,000	2016 MN Governors Fishing Opener
2015	161	Up North Riders ATV Club	1,000	Kiosk Signage – Lawler Loops
2015	162	Aitkin Co. ATV Alliance, Ec Dev Dept	1,000	Kiosk Signage Northwood’s ATV Trail
2015	163	Economic Development Department	1,000	McGregor “Walleye” Tank
2015	164	Jaques Art Center	500	Frances Jaques Mural replacement
2015	165	City of Aitkin	250	Phase II Bike Trail promotion/input
2015	166	Aitkin Area Chamber of Commerce	500	Advertising and Promotion campaign
2016	167	Up North Riders ATV Club	1,000	Advertising for ATVAM Fall Ride & Rally
2016	168	Aitkin Area Chamber of Commerce	1,000	Billboard advertising
2016	169	Salo Township	800	ATV Trail Signage
2016	170	McGrath 4 <sup>th</sup> of July Committee	800	Stay and Play 4 <sup>th</sup> of July promotion
2016	171	Jaques Art Center	1,000	Community Canvas promotion
2016	172	Aitkin County Historical Society	1,000	Map of County Historical sites
2017	173	The Butler Project	500	Brewfest promotion
2017	174	The Butler Project	1,000	Farmers Market Promotion
2017	175	Aitkin Chamber of Commerce	1,000	Billboard Advertising
2017	176	Aitkin Growth	1,000	Economic Development Work plan
2017	177	Showboat of the Mississippi	500	Dedication Ceremony promotion
2018	178	Long Lake Conservation Foundation	1,000	Stewards of Long Lake website
2018	179	Up North Riders ATV Club	500	Billboard Banners and Posters
2018	180	White Pine Riders ATV Club	500	Promotions for ATVAM Ride and Rally

